

# 3 DIMENSIONAL LETTERS

- AUTHENTICALLY STYLED
- HANDSOMELY CRAFTED
- MASTERFULLY FASHIONED



*Leab's, Inc.*

PROFESSIONAL PHARMAC

VETERANS  
LINEN SUPPLY

SELLS

PRINTING  
COMPANY

CRUCIBLE STEEL CO. OF AMERICA

GELMAN  
CONSTRUCTION CO.

HAL  
OF  
SCIENCE

19

MASEY EQUIPMENT COMPANY  
350 Greenbriar Lane  
Baltimore, Mo. GARfield 1-6414

MASEY EQUIPMENT COMPANY  
350 Greenbriar Lane  
Baltimore, Mo. GARfield 1-6414

Century  
HARD  
CO.

THE  
POWERS REGULATOR  
CO.

**METAL**

**ARTS COMPANY**

3131 North 31st St. Milwaukee 16, Wis. Phone Uptown 1-3480



# THE METAL ARTS COMPANY

## Offers You Complete 3-Dimensional Cast or Fabricated METAL LETTERS

These are standard letter styles; plus metal letters designed to fit your special requirements. The entire alphabet in each of our standard style letters is reproduced in exact scale in this booklet.

The handsome everlasting signs that can be produced with these letters are outstanding for their display value and their superb craftsmanship.

Architects, display specialists, general contractors, advertising men, industrialists and retailers have found that these beautiful raised letters lend themselves to a wide variety of practical uses.

Three dimensional metal letters have distinct advantages over other kinds of signs:

- **3-D LETTERS ARE PERMANENT** - will last as long as the building on which they are mounted.
- **3-D LETTERS REQUIRE PRACTICALLY NO MAINTENANCE** - the first cost is the only cost.
- **3-D LETTERS BOAST GREATER ATTENTION VALUE** - they stand out stronger than other types of signs.
- **3-D LETTERS ARE ATTRACTIVE** - they add to the appearance of your building.

Besides our many styles of 3-D letters in metal, we also make tablets, plaques, name plates and other specialty items you'll find listed in this booklet. May we suggest that you keep this booklet in your files for ready reference.

All letters and other items are in either aluminum, bronze, or stainless steel.

Metal Arts Company  
3131 N. 31st Street  
Milwaukee 16, Wisconsin



## PLAQUES AND TABLETS

Shown here are just a few of the many distinctive plaques and tablets produced by our metal working craftsmen. Adaptations of design, size, content and finish are virtually unlimited. All tablets and plaques are made to your exact specifications, or if you desire, we can furnish an original design to suit your requirements.



Plaques lend distinction to entrances.



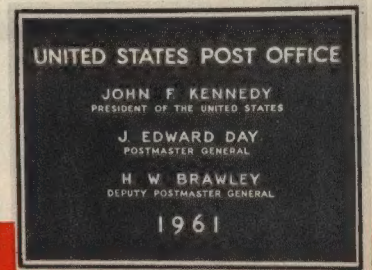
Bank plaque with figure shows endless varieties that can be designed for your particular business.



A round plaque, another one showing infinite variety in shapes and designs made to your specifications.



Plaque, with lettering only, designed for a hospital.



Plaque, with lettering made for a U. S. Post Office building.

## BORDERS

Here are just a few of the many distinctively styled border designs available for our plaque tablets.



SINGLE BORDER



DOUBLE BORDER



BEVEL BORDER



FLAT BAND BEVEL



FLAT AND  
1/4 ROUND



S-CURVE BORDER

## INSTALLATIONS



**IN MASONRY**  
Ornamental rosettes cover head of screws that are set into lead anchors of rawl plugs.



**IN WOOD**  
Installations in wood require screws and rosettes.



**CONCEALED MOUNTING**  
Threaded rods, mounted on back of tablet, fit into cement filled holes, providing a concealed fastening.



**HOLLOW BACKGROUND**  
Installation using toggle bolts. (For hollow tile and similar conditions.)



EGG AND  
DART BORDER



### FUTURA



HEIGHT	WIDTH	STROKE	DEPTH	HEIGHT	WIDTH	STROKE	DEPTH
2"	1 5/8"	7/16"	1/2"	12"	10"	2"	2"
3"	2 7/16"	5/8"	5/8"	14"	11 1/2"	2 3/8"	2"
4"	3 3/4"	3/4"	3/4"	15"	12"	3 3/16"	2 1/4"
5"	4 1/8"	1 1/8"	7/8"	18"	14 3/4"	3 13/16"	2 1/2"
6"	4 7/8"	1 1/4"	1"	20"	16 1/2"	4 1/4"	3"
8"	6 1/2"	1 3/4"	1 1/4"	24"	19 1/2"	5 1/8"	3"
10"	8 1/2"	2"	1 1/2"				

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
ABCDEFGHIJKLMNOPQRSTUVWXYZ

### KABEL



HEIGHT	WIDTH	STROKE	DEPTH	HEIGHT	WIDTH	STROKE	DEPTH
2"	1 1/2"	1/4"	1/4"	10"	7"	1 9/16"	1 1/16"
3"	2"	1/2"	1/4"	12"	8"	1 11/16"	3/4"
4"	2 3/4"	3/4"	3/8"	15"	10"	2"	7/8"
5"	3 1/2"	3/4"	3/8"	18"	12"	2 1/4"	1"
6"	4"	7/8"	1/2"	20"	13"	2 9/16"	1 1/8"
8"	5"	1 1/4"	5/8"				

ABCDEFGHIJKLM  
NOPQRSTUVWXYZ

### BROADWAY



HEIGHT	WIDTH	STROKE	DEPTH	HEIGHT	WIDTH	STROKE	DEPTH
3"	2"	13/16" - 5/16"	5/8"	10"	8"	2 3/4" - 1"	1 1/8"
6"	5"	1 5/8" - 5/8"	3/4"	12"	10"	3 1/4" - 1 1/4"	1 1/4"
8"	7"	2 1/4" - 13/16"	7/8"	14"	12"	4 1/2" - 2 1/4"	2"

ABCDEFGHIJKLMN  
OPQRSTUVWXYZ

### BETON



HEIGHT	WIDTH	STROKE	DEPTH	HEIGHT	WIDTH	STROKE	DEPTH
6"	4 1/2"	1 5/8" - 1"	3/8"	12"	9"	3 1/2" - 13/4"	3/4"
8"	6"	2 1/8" - 13/16"	1/2"	15"	12"	4" - 2"	1"
9"	6 3/4"	2 3/8" - 1 1/4"	3/4"	18"	13 1/2"	4 3/4" - 2 1/2"	1 1/4"
10"	7 1/2"	2 5/8" - 13/8"	5/8"				

ABCDEFGHIJKLM  
NOPQRSTUVWXYZ

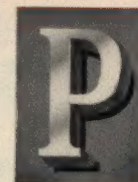
## 3 DIMENSIONAL

Architects, display specialists, contractors, ad men - men in every line of work - acclaim the beauty and superb craftsmanship of Metal Arts 3-Dimensional letters. They are permanent, require hardly any maintenance, and command more attention than any other type of sign. You can achieve unusual results in



An unusual, custom-designed letter on an architect's office.

### FLAT FACE ROMAN



HEIGHT	AVERAGE WIDTH	WIDTH OF STROKE	DEPTH OR THICKNESS
4"	33/4"	11/16"	3/8"
5"	41/8"	13/16"	1/2"
6"	5"	1"	5/8"
8"	65/8"	1 5/16"	3/4"
10"	8 1/4"	1 5/8"	3/4"
12"	10 1/4"	2"	1"
15"	12 1/2"	2 1/2"	1 1/8"
18"	15"	3"	1 1/2"
20"	16 1/2"	3 3/8"	1 1/2"
24"	20"	4"	1 3/4"

ABCDEFGH  
IJKLMNOP  
QRSTUVWXYZ



# METAL LETTERS

design not possible with other signs. Metal Arts 3-Dimensional letters provide flexibility, and will add to the beauty of your building. Check these different styles and see how 3-Dimensional letters can solve your identification problem. Choose from aluminum, bronze or stainless steel.



Sign showing application of 3-Dimensional letters on store front.

## ROUND FACE ROMAN



HEIGHT	WIDTH	STROKE	DEPTH
4"	4"	1"	5/8"
5"	5"	1 5/16"	3/4"
6"	7 1/2"	1 1/2"	3/4"
8"	10"	1 7/8"	3/4"
10"	12"	2 1/2"	3/4"
12"	14"	2 3/4"	3/4"
14"	11"	2 5/8"	1 3/16"
16"	18"	3 3/4"	3/4"
18"	14"	4"	1 3/8"
20"	21"	4 1/8"	1 3/8"
24"	18"	4 1/2"	1 3/8"

A B C D E F G  
H I J K L M N  
O P Q R S T U  
V W X Y Z

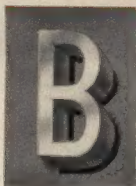
## HUXLEY RIBBON



HEIGHT	WIDTH	STROKE	DEPTH	HEIGHT	WIDTH	STROKE	DEPTH
2"	1"	1/4"	7/16"	8"	4"	1/2"	1 1/2"
3"	1 1/2"	1/4"	3/4"	10"	5"	1/2"	2"
4"	2"	1/4"	3/4"	12"	6"	1/2"	2"
5"	2 1/2"	1/4"	3/4"	14"	7"	1/2"	2"
6"	3"	3/8"	2"				

A B C D E F G H I J K L M N O P Q R  
S T U V W X Y Z & 2 3 4 5 6 7 8 9 0

## MODERN RIBBON



HEIGHT	WIDTH	STROKE	DEPTH	HEIGHT	WIDTH	STROKE	DEPTH
2"	1 1/2"	1/4"	3/4"	8"	5"	1/2"	1 7/8"
3"	2"	5/16"	1"	10"	7"	5/8"	2 1/8"
4"	2 3/4"	3/8"	1 1/8"	12"	8"	3/4"	2 1/2"
5"	3 1/2"	7/16"	1 3/8"	15"	10"	7/8"	3"
6"	4"	7/16"	1 1/2"	18"	12"	7/8"	3"

A B C D E F G H I J K L M N  
O P Q R S T U V W X Y Z

## PRISMATIC



HEIGHT	WIDTH	STROKE	DEPTH	HEIGHT	WIDTH	STROKE	DEPTH
3"	3"	1/2" & 1/4"	3/8"	12"	11 1/2"	1 1/2" & 3/4"	3/4"
4"	4"	5/8" & 3/8"	3/8"	14"	14"	1 7/8" & 1 1/16"	3/4"
5"	4 1/2"	3/4" & 7/16"	1/2"	15"	15"	2 3/16" & 1 5/16"	3/4"
6"	5 1/2"	7/8" & 1/2"	5/8"	18"	17"	2 5/8" & 1 5/16"	1"
8"	7 1/2"	1 1/8" & 5/8"	3/4"	20"	18"	2 5/8" & 1 3/8"	1"
10"	9 1/2"	1 3/8" & 7/8"	3/4"	24"	21"	2 13/16" & 1 1/8"	1 1/8"

A B C D E F G H I J K L M N  
O P Q R S T U V W X Y Z

## MISCELLANEOUS

A E R

MODERN LETTER

S E R G A

MODERN CONDENSED LETTER

A G S

MODERN ITALIC BETON

NEW ALPHABETS AND CONTEMPORARY STYLES OF LETTERS ARE CONSTANTLY BEING ADDED TO OUR STOCK TO KEEP UP WITH THE MODERN TREND . . .

HERE ARE JUST A FEW OF SOME OF OUR LATEST ADDITIONS. MOST SIZES AVAILABLE IN EACH STYLE.



## MISCELLANEOUS SIGNS, CROSSES,



Cast aluminum letters, aluminited. Mounted on blue porcelain enameled panel.



Cast aluminum signs with black back and polished aluminum letters.



Hanging address sign on lamp post.

## MISCELLANEOUS HANGING SIGNS

Available in standard backgrounds, double or single face - or made to your own specifications. In cast aluminum or bronze, with or without borders.

## DOOR PLATES

Metal Arts Door Plates add dignity to offices, hospital rooms, or executive offices. Useful, decorative. We have door plates for any purpose. Shown below is a list of our stock wordings for door plates. Available in cast aluminum or bronze.



Photo shows door plate in place.



Number	Name	Number	Name
J-100	PUSH (Vertical)	J-121	*CASHIER
J-101	PULL (Vertical)	J-122	*NO CREDIT
J-102	IN	J-123	DOCTOR
J-103	OUT	J-124	RECTORY
J-104	MEN	J-125	SILENCE
J-105	LADIES	J-126	X-RAY
J-106	GENTLEMEN	J-127	RESERVED (easel)
J-107	WOMEN	J-128	RESERVED (rustic)
J-108	BOYS	J-129	MEN (arrow)
J-109	GIRLS	J-130	LADIES (arrow)
J-110	REST ROOMS	J-131	NO ADMITTANCE
J-111	REST ROOM	J-132	NO DANCING
J-112	WASHROOM	J-133	NO SMOKING
J-113	BATHROOM	J-134	EXIT (red)
J-114	TOILET	J-135	FIRE ESCAPE (red)
J-115	LAVATORY	J-136	OFFICE (arrow)
J-116	ENTRANCE	J-137	*INFORMATION
J-117	WALK IN	J-138	TELEPHONE
J-118	STAIRWAY	J-139	EMPLOYEES ONLY
J-119	OFFICE	J-140	CHECK ROOM
J-120	PRIVATE	J-141	CAFETERIA

\* Shows those available with stand or screw holes.



## MISCELLANEOUS EMBLEMS AND GRAVE MARKERS

Whether it's a club, lodge or team, a specially designed emblem will add prestige to its clubhouse. Your car should carry a miniature emblem of your organization, too. Our grave markers will command proper respect due your loved ones who have passed on. Cast aluminum or bronze.

METAL ARTS COMPANY - MILWAUKEE, WISCONSIN

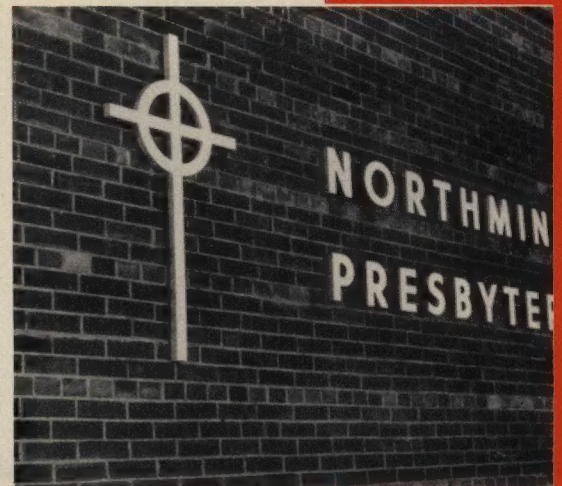
## MAIL BOX SIGNS

Utility and beauty for your rural name plate. Adds charm to the homes of both suburbanite and rural home. Available in cast aluminum with polished letters and border.





## DOOR PLATES, EMBLEMS, ETC.



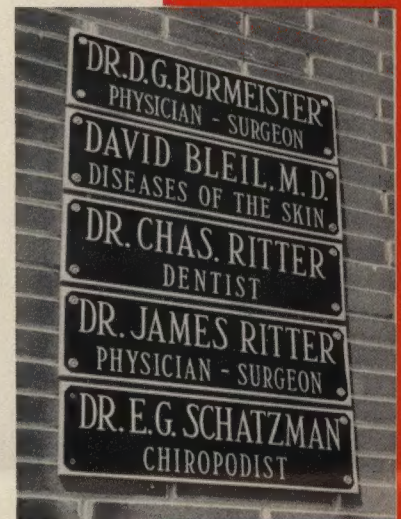
3 photos illustrating variety in cross designs.

### MISCELLANEOUS CROSSES

Crosses are available in both aluminum or bronze extruded tubings - also aluminum or bronze castings. Made to your own design. Send your specifications for price estimate.

### CADUCEUS AND SIGNS FOR DOCTOR'S OFFICES

A distinctively professional touch is added when a Metal Arts Caduceus or sign is mounted near entrances to doctor's offices, clinics and hospitals. Fully sculptured, carefully hand tooled. Cast aluminum or bronze.



Note the professional taste in this arrangement.



### HOUSE SIGNS

For town and country alike. You'll soon be known by the sign you keep, you'll enjoy the compliments, the air of rustic sophistication that comes with a Metal Arts house sign. Shown here are only 4 of the many designs in stock, or let us quote on your own design. In cast aluminum.



*Your Choice of*  
**ALL ALUMINUM**  
**OR**  
**ALL STEEL**

# FLAGPOLES



## ALL ALUMINUM POLES

**NO MAINTENANCE - SUPER LIGHTWEIGHT  
 LOW PRICED**

These are sturdy, cone-tapered, ALL ALUMINUM flagpoles. The aluminum tubes are 6063-T6 alloy with .188 inch wall. They are super light for economical shipping and require no heavy equipment for erection. Nothing more to buy . . . come complete with all the necessary appurtenances for easy operation. Get yours now and SAVE!

## ALL STEEL POLES

This is a heavy duty, all-steel, tapered pole. The steel tubes are of 3-gauge steel, cold rolled under pressure and have a minimum yield strength of 48,000 t.s.i. The pole tapers all the way up at .14 inch per lineal foot. Tubes are prime coated externally with zinc chromate iron oxide primer and internally with red lead and oil primer. Comes complete with all necessary fittings.



Ground mount  
 flagpole for U. S.  
 Post Office



Flagpole for public school

## GROUND MOUNT POLES

For mounting directly into the ground.

- One flagpole (any specified size)
- One cast aluminum gold ball
- Manila halyard rope
- One aluminum ball bearing truck
- Two 9" aluminum cleats
- One aluminum flash collar
- One 16-gauge galvanized corrugated steel foundation tube with steel plate and lightning ground attached.

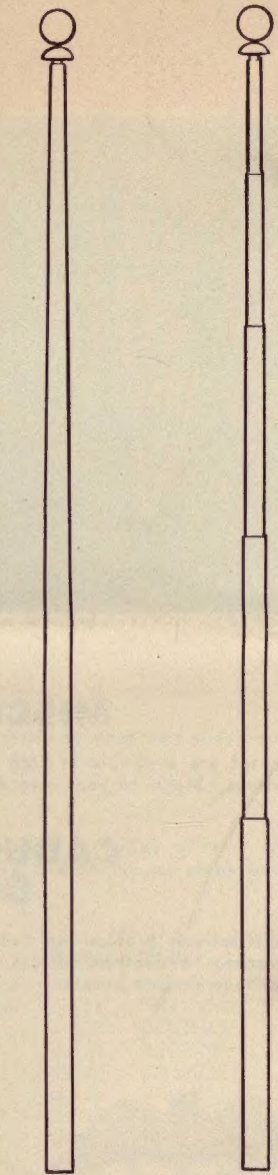
**MASSEY EQUIPMENT COMPANY**  
 350 Greenbriar Lane  
 Ballwin, Mo. 63011-16414

## WALL MOUNT POLES

For mounting on wall of your building

- One flagpole (any specified size)
- One cast aluminum gold ball
- Manila halyard rope
- One aluminum ball bearing truck
- One aluminum cleat
- One aluminum shield wall bracket

All Sizes Available - Send For Price List!



**CONE  
 TAPERED  
 POLE**

Available in  
 Aluminum or  
 Steel.

**SWAGGED  
 SECTIONAL  
 POLE**

Available in  
 Steel only.

Available in all sizes.

**MASSEY EQUIPMENT COMPANY**  
 350 Greenbriar Lane  
 Ballwin, Mo. 63011-16414



3131 N. 31ST STREET  
 MILWAUKEE 16, WIS.  
 PHONE UPTOWN 1-3480



# CATALOGUE PRICE LIST

List less 2070

PAGE THREE

MASSEY EQUIPMENT COMPANY  
350 Greenbriar Lane  
Ballwin, Mo. 63011-16414

## PLAQUES AND TABLETS

The plaques illustrated in the catalogue were all custom made. We cannot give standard prices for jobs of this nature. (Except the U. S. Post Office plaque.) Prices will depend upon size, finish, amount of lettering, complexity of job, etc. Send us your specifications and we will gladly give you an accurate cost estimate of your particular plaque. State style of border desired, if any. (Refer to catalogue.)

PAGE FOUR AND FIVE

MASSEY EQUIPMENT COMPANY  
350 Greenbriar Lane  
Ballwin, Mo. 63011-16414

## 3 DIMENSIONAL LETTERS

FUTURA				KABEL			
HEIGHT	BAKED ENAMEL ONE COLOR	SATIN BRITE ALUMILITE GROUND EDGES	SATIN OR OXIDIZED BRONZE	HEIGHT	BAKED ENAMEL ONE COLOR	SATIN BRITE ALUMILITE GROUND EDGES	SATIN OR OXIDIZED BRONZE
2"	\$ 2.80	\$ 3.40	\$ 3.90	2"	\$ 2.50	\$ 3.00	\$ 3.60
3"	3.50	3.90	4.55	3"	3.25	3.75	4.40
4"	4.00	4.50	5.80	4"	3.75	4.25	5.50
5"	5.10	5.75	7.50	5"	4.40	4.75	6.50
6"	6.00	6.60	8.50	6"	4.90	5.50	7.50
8"	8.90	9.70	14.00	8"	6.50	7.50	11.50
10"	11.00	12.00	19.00	10"	8.40	9.40	14.50
12"	14.00	15.10	24.00	12"	10.40	11.40	18.00
14"	16.00	17.40	26.00	14"	13.00	14.10	22.50
15"	18.50	21.00	28.00	15"	15.50	18.00	29.50
18"	24.50	27.50	32.00	18"	18.50	20.00	34.00
20"	30.00	35.00		20"	24.00	27.00	40.00
24"	40.00	48.00		24"	34.75	38.00	Not Av.

BROADWAY				BETON			
HEIGHT	BAKED ENAMEL ONE COLOR	SATIN BRITE ALUMILITE GROUND EDGES	SATIN OR OXIDIZED BRONZE	HEIGHT	BAKED ENAMEL ONE COLOR	SATIN BRITE ALUMILITE GROUND EDGES	CAST BRONZE SATIN BRITE FINISH
3"	\$ 3.50	\$ 4.00	\$ 4.70	6"	\$ 7.50	\$ 9.50	\$12.00
6"	5.25	6.20	8.50	8"	10.50	14.50	17.50
8"	7.90	8.90	13.75	9"	13.50	16.50	22.00
10"	9.50	10.75	17.00	10"	15.50	18.00	25.00
12"	12.00	13.50	22.00	12"	17.50	21.50	29.50
14"	16.00	18.00	26.50	15"	22.50	28.00	35.00
				18"	34.50	44.50	50.00

FLAT FACE ROMAN				ROUND FACE ROMAN			
HEIGHT	BAKED ENAMEL ONE COLOR	GROUND EDGES SATIN BRITE ALUMILITE	SATIN OR OXIDIZED BRONZE	HEIGHT	BAKED ENAMEL ONE COLOR	SATIN BRITE ALUMILITE GROUND EDGES	CAST BRONZE SATIN BRITE FINISH
3"	\$ 4.00	\$ 4.75	\$ 5.50	4"	\$ 8.00	\$10.00	\$12.25
4"	4.75	5.50	6.35	5"	8.50	11.00	13.00
5"	5.50	6.25	7.25	6"	9.00	12.00	14.50
6"	6.25	7.00	10.00	8"	13.00	15.00	19.50
8"	8.25	9.25	13.75	10"	16.50	20.00	25.00
9"	10.50	11.50	18.50	12"	19.00	23.75	29.50
10"	11.50	12.75	20.00	14"	23.75	29.00	35.00
12"	13.00	14.50	24.00	16"	27.00	34.50	40.00
15"	19.00	21.00	32.50	18"	33.00	40.00	50.00
18"	23.00	25.50	40.00	20"	40.00	50.00	60.00
				24"	50.00	60.00	75.00

SEE OTHER SIDE



**HUXLEY RIBBON**

HEIGHT	BAKED ENAMEL ONE COLOR	SATIN BRITE ALUMILITE GROUND EDGES	SATIN OR OXIDIZED BRONZE
2"	\$ 2.75	\$ 3.25	\$ 3.80
3"	3.40	4.00	4.70
4"	4.25	4.80	6.00
5"	5.00	6.00	7.50
6"	6.00	7.00	9.50
8"	7.00	8.00	12.00
10"	8.25	9.50	16.00
12"	10.50	12.25	19.00
14"	16.00	18.00	26.00

**MODERN RIBBON**

HEIGHT	BAKED ENAMEL ONE COLOR	SATIN BRITE ALUMILITE GROUND EDGES	SATIN OR OXIDIZED BRONZE
2"	\$ 3.25	\$ 3.75	\$ 4.20
3"	4.00	4.50	5.20
4"	4.75	5.75	6.50
5"	6.50	7.00	9.25
6"	7.00	7.80	11.50
8"	8.50	9.75	15.50
10"	10.75	12.00	20.00
12"	13.00	14.50	24.00
15"	20.50	23.00	32.00
18"	29.00	31.00	Not Av.

**PRISMATIC**

HEIGHT	BAKED ENAMEL ONE COLOR	SATIN BRITE ALUMILITE GROUND EDGES	SATIN OR OXIDIZED BRONZE
3"	\$ 4.25	\$ 5.25	\$ 6.75
4"	5.35	6.25	7.75
5"	5.70	6.70	9.00
6"	6.40	7.50	10.15
8"	8.15	9.40	14.50
10"	10.50	12.00	19.00
12"	12.70	15.00	24.00
14"	15.50	20.50	30.00
15"	19.00	25.00	36.00
18"	23.00	25.80	40.00
20"	30.00	34.00	54.00
24"	39.00	45.00	70.00

**PAGE SIX****HANGING SIGNS, DOOR PLATES, NAME PLATES, ETC.**

All hanging signs are custom made. Send us your specifications, and we will gladly give you a cost estimate. Standard door and name plates and the prices of each item are listed below. Any names not listed must be custom made.

**LIST OF STOCK PATTERNS NOW AVAILABLE IN OUR  
CAST ALUMINUM SIGNS**

No.	Name	List Price	No.	Name	List Price
J-100	Push (Vertical)	\$1.25	J-122	No Credit*	2.25
J-101	Pull (Vertical)	1.25	J-123	Doctor	2.25
J-102	In	1.25	J-124	Rectory	2.25
J-103	Out	1.25	J-125	Silence	2.25
J-104	Men	2.25	J-126	X-Ray	2.25
J-105	Ladies	2.25	J-127	Reserved (easel)	2.25
J-106	Gentlemen	2.25	J-128	(rustic)	
J-107	Women	2.25		Reserved (easel)	2.25
J-108	Boys	2.25	J-129	Men (arrow)	2.50
J-109	Girls	2.25	J-130	Ladies (arrow)	2.50
J-110	Rest Rooms	2.25	J-131	No Admittance	2.50
J-111	Rest Room	2.25	J-132	No Dancing	2.50
J-112	Washroom	2.25	J-133	No Smoking	2.50
J-113	Bathroom	2.25	J-134	Exit (red)	2.50
J-114	Toilet	2.25	J-135	Fire Escape (red)	2.50
J-115	Lavatory	2.25	J-136	Office (arrow)	2.50
J-116	Entrance	2.25	J-137	Information*	2.50
J-117	Walk In	2.25	J-138	Telephone*	2.50
J-118	Stairway	2.25	J-139	Employees Only	2.50
J-119	Office	2.25	J-140	Check Room	2.50
J-120	Private	2.25	J-141	Cafeteria	2.50
J-121	Cashier*	2.25			

\*Shows those available with stand or screw holes.

When ordering lettering be sure to specify size, style and finish of lettering desired — also specify type of mounting hardware desired; or mention type of wall that the letters will be mounted on, (such as wood, brick, concrete block, stone, etc.)

**PAGE SIX (Continued)****NUMBER PLATES**

Up to 1 inch No.'s 1½" to 2" No.'s 2½" to 3½" No.  
List — 1.25 ea. List — 1.50 ea. List — 2.00 ea.

**SPECIAL SET-UP SIGNS NOT LISTED ON OUR STOCK LIST**

Price: One line set up—3.50, plus .10 per letter,—Net Cost.  
Maximum (14) ¾" letters to one line set-up.  
Larger set-ups, price on application.

**OTHER SPECIALS**

Double-Face Mail Box Signs ..... List— 8.50 ea.  
Double-Face Hanging Signs with bracket .... List—12.50 ea.  
Ornamental Designs on top of brackets .... List— 6.50 Net.

Double faced mailbox signs — \$8.50 each, lettered to your specifications. Special emblems and grave markers are custom made to your individual specifications. No standard prices on these items.

**PAGE SEVEN****MISCELLANEOUS CROSSES**

No standard prices on crosses. The crosses illustrated in our catalogue were custom made. Send us your specifications, we will gladly remit cost estimate.

**CADUCEUS AND SIGN FOR DOCTORS' OFFICES**

Caduceus illustrated in catalogue — 18" high. Satin Alumilited \$50 — Bronze finish, as illustrated \$18 extra. Plaques for Medical Clinics all custom made — available in cast aluminum or bronze in all sizes — send your specifications for prices.

**HOUSE SIGNS**

Double-faced hanging house signs 14" x 4½" complete with bracket \$12.50. Carved 3-dimensional figured symbols mounted on top of estate signs \$10 extra. Besides the shown, we have other designs in stock.

**PAGE EIGHT****FLAGPOLES**

Send specifications for prices on flagpoles.



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